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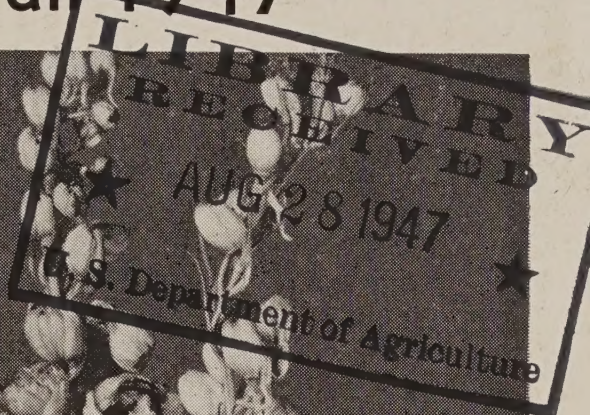
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62.41

Field Grown Perennials,  
Highest Quality Peonies  
and Hardy Phlox  
For Fall 1947



Blooms From Our Giant Pacific Hybrid Delphinium—  
Seed Sown in May, Blooms Like This in September—

**Richards Gardens**

Telephone 3941

Plainwell, Michigan



# "10,000 GARDEN QUESTIONS"

- Answered by 15 Experts -

WITH 400 ILLUSTRATIONS AND  
TEMPERATURE AND PLANTING MAPS

Edited by

## F. F. ROCKWELL

Associate Editors

Montague Free, T. H. Everett,  
Esther C. Grayson

Answers practically every question that may be asked in planting and growing a beautiful garden. One of the most complete books of its kind ever written.

If you want to know what to plant and where and when to plant it, then this is the book you need. Gives you complete and in one volume simple and correct answers to the questions that may be on your mind about planting and growing all types of plants.

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**ALL PRICES ARE PREPAID PRICES**



HEAVY ROOTED, ONE-YEAR FIELD GROWN

# Perennial Plants

Remember, these are not flat grown green-house seedlings, but well rooted, healthy, field grown plants.

(Blooming seasons, where given, are approximate and depend on climate, weather conditions, etc )

VARIETY	Per Doz.	Half Doz.
<b>ALYSSUM (Rock Madwort)</b>		
<b>SAXATILE COMPACTUM (BASKET OF GOLD)-----</b>	<b>1.50</b>	<b>.90</b>
Excellent plant for the rockery or borders. One of the showiest spring flowers with its large clustered blooms of bright yellow. Grows from 10 to 12 inches high. Very Hardy. Blooms April and May.		

<b>ANCHUSA (Sea Bugloss)</b>		
<b>ITALICA DROPMORE (ALKANET) (Regular Size)-----</b>	<b>1.50</b>	<b>.90</b>
Grows 5 to 6 feet tall and makes a splendid back-ground plant. Bears loads of true gentian flowers in June. Very hardy and sturdy.		

**Selected Plants**  
**3 for 90c, 6 for \$1.50, 12 for \$2.50**

<b>ANEMONE (Pasque Flower)</b>		
<b>PULSATILLA -----</b>	<b>1.50</b>	<b>.90</b>
Grows only about 10 inches high which makes it ideal for rockery or border. Deepest blue bell shaped blooms come very early in spring.		

<b>AQUILEGIA (Columbine)</b>		
These are among the most beautiful of hardy plants and the most important parts of the hardy perennial garden. Their presence will lighten up even the most formal planting and their colorful blooms are unexcelled for cutting. May, June.		
<b>CLEMATIFLORA (SPURLESS) -----</b>	<b>2.00</b>	<b>1.10</b>
Excellent bedder. Noted for the clear, soft, mixed colors of its abundant blooms.		

<b>CRIMSON STAR (1 yr. plants) -----</b>	<b>2.25</b>	<b>1.25</b>
One of the finest and most striking Aquilegias we know of. Bright Crimson with the inside of the bloom a waxy white. Probably the largest flowering of the Columbines. Good for cutting as blooms keep exceptionally long.		

**Selected 2 Yr. Plants**  
**3 for \$1.25, 6 for \$2.25, 12 for \$3.50**

<b>LONG SPURRED BLUE SHADES-----</b>	<b>1.50</b>	<b>.90</b>
A heavy blooming type with large flowers and extremely long spurs. Exquisite colorings in all shades of blue. A sturdy grower.		
<b>LONG SPURRED HYBRIDS -----</b>	<b>1.50</b>	<b>.90</b>
A superior cutting variety. Also much used for bedding because of the exceptionally wide range of colors which cover most of the mixed shades. Long spurred and very prolific bloomer.		
<b>LONGISSIMA (LONGEST SPURRED) -----</b>	<b>1.50</b>	<b>.90</b>
One of the finest Columbines. Flowers are extra large, of the finest quality and their clear yellow color lends charm to any planting.		

**ALL PRICES ARE PREPAID PRICES**  
**MICHIGAN CUSTOMERS PLEASE ADD 3% SALES TAX**



**AQUILEGIA (Continued)**

VARIETY	Per Doz.	Half Doz.
MRS. NICHOLS -----	1.50	.90
For richest color we recommend this variety. Large long spurred blooms with excellent deep color are borne over a long period.		

MRS. SCOTT ELLIOTT'S HYBRIDS (1 yr. plants) --	1.50	.90
Unquestionably the finest color mixture grown. Flowers are large, have long spurs and the colors cover all shades of lavender, purple, red, white, yellow, blue and pink.		

**Selected 2 Yr. Plants**  
**3 for 90c, 6 for \$1.50, 12 for \$2.50**

ROSE QUEEN -----	1.50	.90
Beautifully formed, richly colored deep rose blooms. An excellent cutting variety.		

SILVER QUEEN -----	1.50	.90
An excellent variety loved for its silvery white blooms and finely formed florets.		

**ARABIS (White Rock Cress)**

ALPINA -----	1.50	.90
A splendid creeping plant which seldom grows over 12 inches high. Bears masses of white blossoms in early spring. Foliage is very ornamental balance of the year		

**ARTEMISIA (Southernwood)**

SILVER KING -----	1.50	.90
A striking contrast plant with light silvery gray foliage. Much used in mixed bouquets. May be cut and dried for winter use. We offer well rooted cuttings.		

**SPECIAL! HARDY ASTERS**

**"BEECHWOOD CHALLENGER"**

Very popular and beautiful variety. Grows 3 to 4 feet tall and produces masses of bright deep garnet blooms with shining yellow centers. Hardy and Prolific.

**"HARRINGTON'S PINK"**

One of the finest and most popular hardy asters to be introduced in recent years. Gives plenty of bright color to your garden during the late summer and fall season when blooms of most plants are gone.

Good sized flowers of bright clear pink completely cover the large sturdy plant. Hardy and disease free.

**Your Choice of the Splendid Varieties Above.**

**Field Grown, Transplanted Plants**

**45c each; 3 for \$1.25, Postpaid**

**CALLIRHOE (Poppy Mallow)**

INVOLUCRATA -----	1.50	.90
This is an excellent plant for the rock garden or for wall planting, due to its trailing habit of growth. Fine lacy foliage and bears large, saucer-shaped blooms of bright crimson with white spots. Blooms through most of the summer and fall. Grows only 6 inches high.		

**CAMPANULA (Bellflower)**

CALYCANTHEMA (Cup and Saucer-Mixed colors)	1.50	.90
One of the most desirable cut flowers. Very showy in any garden.		

**MICHIGAN CUSTOMERS PLEASE ADD 3% SALES TAX**



## VARIETY

	Per Doz.	Half Doz.
<b>CAMPANULA (Bellflower)</b>		
<b>CARPATICA (Dwarf Blue Bells of Scotland)</b> -----	1.75	1.00
Excellent for rockeries or for edging. Rounded clump of bright green foliage from which stems arise only 6 or 8 inches. Each stem bears a beautiful dark bell-shaped bloom of large size. Very lovely and colorful.		
<b>MEDIUM, (Old Favorite "Canterbury Bells")</b> -----	1.50	.90
A favorite with all flower lovers. A thrilling sight in June and July when its many branches are loaded with deep bells, the edges of which are softly rolled and fluted. Grows 2 to 3 feet high.		
<b>We offer four outstanding colors. Blue, Pink, White and Double and Single Prize Mixture. Your choice.</b>		

## HARDY CARNATION (Carnation Grenadin)

Almost a necessity in your garden. These hardy outdoor carnations have unlimited uses. For spots of bright color, for cutting and for fragrance they are unexcelled. Bloom practically all through the summer. 18 inches.

<b>"KING OF THE BLACKS"</b> -----	1.50	.90
One of the finest hardy carnations. Large flowering and fragrant with deepest maroon color and satiny black sheen.		
<b>GOLDEN SUN</b> -----	1.50	.90
Sweet scented, golden yellow.		
<b>PINK</b> -----	1.50	.90
We highly recommend this for clear pink color.		
<b>RED</b> -----	1.50	.90
Really brilliant color and very profuse habit of bloom makes this much desired.		
<b>WHITE</b> -----	1.50	.90
To complete the color range in your carnation planting be sure to include this one.		
<b>MIXED</b> -----	1.50	.90
Hardy; fragrant; in mixed colors.		

### SPECIAL! RED CARNATION "Crimson King" (Everblooming)

Bright satiny red color, exquisite fragrance and general hardiness make this beautiful Carnation a necessity in every garden. Grows 15 to 18 inches high and blooms all through the summer and fall.

**50c each; 3 for \$1.25, Postpaid.**

## CHEIRANTHUS (Siberian Wallflower)

<b>ALLIONII, GOLDEN BEDDER</b> -----	1.50	.90
Bright golden yellow blooms make a rich color display in the rockery or border. Grows only 12 inches high and blooms during May and June.		

## KOREAN HYBRIDS CHRYSANTHEMUMS

These beautiful 'mums have swept to a high place in the esteem of all gardeners and plant growers. Their clear intense coloring, free blooming habit and the unusual strength of their growth make them essential if you want late summer or fall color in your garden. As far as we know we are the only grower offering them in 1 yr., field grown untransplanted plants. Our low price for these now enables you to have a large planting of them at very little expense. They will come in mixed colors and in single, semi-double and double

**6 for 90c; 12 for \$1.50, Postpaid**



# VARIETY

Per  
Doz.

Half  
Doz.

## COREOPSIS (Tickseed)

One of the most useful perennials for borders and for cutting. Very easy to grow and produces golden yellow blooms in great profusion from June until frost, 3 ft.

**DOUBLE SUNBURST (NEW GOLD)** ----- 1.75 1.00

A new variety which bears double flowers of good color. Keeps exceptionally well when cut. Large plants.

# DELPHINIUM

(PERENNIAL LARKSPUR)

One of the best loved and most popular of the world's perennials. New introductions have widened the colors available and have produced better growth and blooms. Our reputation has been founded on the high quality of the delphiniums we grow. These are all heavy 1 year field grown plants which will bloom in your plantings this summer

**BELLADONNA, IMPROVED CLIVEDEN BEAUTY** - 1.50 .90

Beautiful soft light blue in color. A strong grower and heavy bloomer. Superior to the old types of Belladonna; better stems and color. June. 3 ft.

**BELLAMOSUM** ----- 1.50 .90

Identical in habit of growth and characteristics with Belladonna described above but has rich, deep blue color so much loved in delphiniums. 3 ft.

**CHINESE** ----- 1.50 .90

Graceful habit of growth and has finely cut foliage which makes it useful for garden display. Flower spikes are loosely arranged and have a clear light blue color, keeping well when cut. 2 ft.

**CHINESE BLUE MIRROR** ----- 1.50 .90

Bright navy blue blooms without spurs. Grows 2 feet high. One of the best blues.

**LAMARTINE** ----- 1.50 .90

One of the finest cutting varieties. Well formed spikes of the deepest blue flowers, each with a distinct white eye. The real Gentian-blue color is rare in flowers and these will delight you. 3 ft.

## GORGEOUSLY COLORED HYBRID DELPHINIUM

Recent introductions in the field of Hybrids have added rare new colors and variations never thought possible in Delphiniums. Individual florets are now double and semi-double in addition to singles. Spikes are almost unbelievably large. Plant some Hybrids this year and you will be thrilled next summer when you see the wonderful blossoms produced.

**BLACKMORE AND LANGDON HYBRIDS** ----- 1.50 .90

Superb color range which includes shadings from pale blue through delicate lavender and rose variations. Florets run a good per cent double. Very strong grower with strong stems. 4 to 5 ft. June.

**WREXHAM STRAIN, HOLLYHOCK FLOWERED** ----- 1.50 .90

Extremely long, spire-like spikes thickly studded with individual florets of large size. Color variations including all shades from deepest blues and purples to the delicate pastels in rose, orchid and pale blue. A wonderful grower and producer with very strong stems. 5 ft. June.

Gentlemen: Monday, June 2, 1947

I received those six V. & R. Mixed Delphiniums today and they are mighty nice healthy plants. In very good alive condition. Thought you would be interested to know. Thanks a lot and when I can I shall purchase more from you.

J. M. Koontz, Corner Shawhan Ave., Carnegie, Pa.



## VARIETY

Per  
Doz.

Half  
Doz.

### DIANTHUS (Pinks)

This great family is comprised of many varieties and species. They are worthy of a place in every planting and their bright colors and fragrance make them essential in good floral arrangements.

#### DIANTHUS BARBATUS (Sweet William)

An old fashioned flower of which we never tire. Loads of colorful blooms are produced in June. Excellent for color masses in beds or for cutting. Very hardy, easy to grow. Height 1½-2 ft. We offer the following varieties:

<b>MIDGET MIXED</b> -----	1.50	.90
Dwarf variety much used for borders. Mixed colors of wide range. Long blooming season.		
<b>NEWPORT PINK</b> -----	1.50	.90
Beautiful salmon pink color. Fine for cutting.		
<b>SCARLET BEAUTY</b> -----	1.50	.90
Brightest scarlet color for massed display.		
<b>VAUGHAN'S SPECIAL MIXTURE</b> -----	1.50	.90
Excellent strain of vigorous growing plants with wide range of brilliant mixed colors.		

#### EVERBLOOMING HARDY SWEET WILLIAM

<b>LATIFOLIUS ATROCOCCINEUS FLORA PLENA</b> ----	1.50	.90
A beautiful summer blooming variety as it bears brilliant fiery crimson blooms all through the season. Very hardy and a sturdy grower		

#### DIANTHUS LOVELINESS

A truly lovely dianthus. Lacy, curling petals of exquisite orchid pink color. Very fragrant and one of our finest plants for a low border, edging or rockery.

**6 for \$1.00; 12 for \$1.75**

#### DIANTHUS PLUMARIS (Clove Pinks)

New strains of the old fashioned Hardy Pinks have brought this grand flower back into favor. Noted for their exquisite fragrance and free blooming. June. 15 to 18 inches.

<b>DOUBLE MIXED</b> -----	1.50	.90
Old fashioned hardy pinks in assorted mixed colors. Hardy and thrive most anywhere.		
<b>HIGHLAND QUEEN, ROSE HYBRIDS</b> -----	1.50	.90
One of the best perennial Dianthus offered today. Bright rose colored, fragrant blooms are produced continually from May to November. Ideal for bedding, border or rockery. Red center.		
<b>SPRING BEAUTY</b> -----	1.50	.90
Large sized double blooms are typically carnation in form and fragrance; wide range of mixed color shades.		

#### DIANTHUS SWEET WIVELSFIELD (Species)

<b>SWEET WIVELSFIELD</b> -----	1.50	.90
The true perennial type with single flowers in mixed colors. Fine for mixed bouquets. 18"-June.		

#### DIGITALIS (Foxglove)

<b>GIANT SHIRLEY HYBRIDS</b> -----	1.50	.90
This elegant strain of an old fashioned flower grows to 4 feet high, ideal for tall colorful backgrounds. The color mixture is superb. We heartily recommend this variety of Foxglove.		



# VARIETY

Per  
Doz.

Half  
Doz.

## GAILLARDIA (Blanket Flower)

For general hardiness and the profusion with which they produce their colorful blooms, the Gaillardias are in a class by themselves. Plants require only the very simplest care. Blooms keep extremely long after cutting or will make a bright color display in the perennial border.

**DAZZLER** ----- 1.50 .90

One of the most brilliant of the family. Large flowering type with blooms of bright golden yellow, centered by a disc of satiny maroon. 2 ft.

**GOBLIN, DWARF** ----- 1.50 .90

A true dwarf Gaillardia which deserves a place in every garden. Grows 12 to 15 inches high in very compact shape. Foliage practically disappears under the mass of large deep red and gold blooms.

**PORTOLA HYBRIDS** ----- 1.50 .90

Extremely large flowering strain and noted for the wide range of deep colors which vary from reddish brown to deep gold. Makes colorful bouquets. 2 ft.

## GYPSOPHILA (Baby Breath)

One of the best known perennials and much loved for the delicacy of its blooms. For misty garden beauty or when used in mixed bouquets it has no equal.

**"PACIFICA"** ----- 1.75 1.00

Beautiful pearly pink blooms in branching panicles. Grows 18 inches tall and blooms in September and October. Excellent for use in fall bouquets.

**PANICULATA** ----- 1.50 .90

Dense, spreading, bushy type which reaches a height of 3 feet. Numberless tiny white blooms completely hide the plant during flowering season. May be cut and dried for winter use. Foliage is fine in texture and ornamental in rockery or border. July on till frost.

**SNOW WHITE, DOUBLE** ----- 1.75 1.00

Grows only about 3 feet high and produces a mass of small white flowers, mostly double. Much used in the ends of a perennial border for its misty, delicate atmosphere. Good for all bouquet use. July on till frost.

## HELIANTHEMUM (HARDY SUN ROSE)

No plant is more beautiful or colorful for the rock garden, border, or wherever a very low growing plant is desired. Their multitude of brilliant colors and blooms attract attention and add charm wherever used. Glossy green foliage is always attractive and forms background for the flowers.

**MUTABILIS, MIXED** ----- 1.50 .90

Beautiful hybrids of rose, white and yellow. May, June; 6" to 10".

## HELIOPSIS (Hardy Zinnia)

Valuable for cutting and noted for their hardiness and fine color. Good compact growing habit with strong erect stems. Very free flowering.

**LEMOINE'S GIANT** ----- 1.50 .90

Double, golden yellow blooms. July till frost. 2 to 3 ft.

## HEUCHERA (Coral Bell)

Plants have rosette-like clumps of attractive foliage from which dainty stems arise to a height of 18 inches. Small bell-like flowers from panicles at the upper part of the stem. Very dainty and attractive in beds or when cut. We offer the ROSEA variety which has a beautiful deep pink color.

Field Grown, Transplanted Plants Only.  
50c each; 12 for \$5.00, postpaid.



VARIETY	Per Doz.	Half Doz.
<b>HIBISCUS (Giant Mallow)</b>		
Unequalled for tall backgrounds or for specimen plants. Their large leaved, ornamental foliage is fine in the border. Tall erect canes bear large bell-shaped blooms often measuring 7 or 8 inches across. Very hardy and easily grown. Grow 4 feet tall. August.		
<b>MALLOW MARVEL, JUMBO RED</b> -----	1.50	.90
<b>MALLOW MARVEL, PINK</b> -----	1.50	.90

### HOLLYHOCKS

No flower has more sentiment or is more closely associated with our memories than hollyhock. We have selected the outstanding variety listed below as being the best for our customers and we know you will be pleased when they bloom. May-June. 5 ft.

<b>CHATER'S DOUBLE MIXED</b> -----	1.50	.90
Beautiful range of color in one of the best mixed strains		

### IBERIS (Hardy Candytuft)

These delightful plants have a very distinct place in the rockery or wherever a dwarf plant with evergreen foliage is needed. Very hardy and rarely exceed 18 inches in height. May be used for dwarf flowering hedge. Dense heads of blooms in early spring.

<b>GIBRALTARICA</b> -----	1.50	.90
Dwarf, with evergreen foliage. Masses of lavender bloom in early spring. Splendid for edging.		
<b>SEMPERVIRENS</b> -----	1.50	.90
Same habits as above with white blooms.		

### IRIS KAEMPFERI (Oriental Iris)

Immense flat blooms on tall stems. Noted for the variety of their colorings which range from delicate pastels to deepest purple and blue. Long narrow leaves make ornamental clumps of foliage. Plant some of these beautiful Iris in your borders. The size and quality of their blooms will please the most exacting. 3 ft. July.

<b>KAEMPFERI, MIXED</b> -----	1.50	.90
A beautiful assortment of colors. Tall growing.		

### LATHYRUS LATIFOLIUS (Hardy Perennial Sweet Pea)

A climbing form of Sweet Pea which should be more generally planted in this country. Will quickly cover trellis, fence or arbor. Bloom continuously from spring until fall. Colorful sweet pea blossoms are fragrant and make dainty cut flowers.

<b>MIXED COLORS</b> -----	1.50	.90
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### LAVENDULA (LAVENDER)

<b>VERA (Munstead Strain)</b> -----	1.75	1.00
The real Sweet Lavender used and grown in our grand-mothers' day. A dwarf variety which grows in compact form, and bears exquisitely fragrant blue flowers. June-July. 18".		

### LILY-OF-THE-VALLEY (Convallaria)

One of the most familiar and most loved of the perennials. Will grow in shade or on spots where nothing else seems to grow. Exquisite, waxen white, bell-shaped blooms hang from 8 to 10 inch stems. Foliage is ornamental all season. Very fragrant. Strong 1 year pips, ready for transplanting.

6 for 90c; 12 for \$1.50, Postpaid.

### LILIUM (Hardy Lilies)

<b>TENUIFOLIUM</b> -----	1.50	.90
Often called Coral Lily. Reaches a height of 1½ to 2 feet. Blooms 2½ inches across of intense brilliant scarlet.		



## VARIETY

Per  
Doz.

Half  
Doz.

## LOBELIA

**CARDINALIS (Cardinal Flower)** ----- 1.75 1.00

Many times called "Indian Fire Stick." Plant is very dwarf but each summer sends up 18 to 24 inch stems from a rounded clump of foliage, each stem topped with an 8 to 10 inch spike of brightest Cardinal Red bloom. Very good for massing. Fine for cutting. Hardy and prolific.

## LINARIA

**DALMATICA** ----- 1.50 .90

Perennial snapdragon in rich yellow. June. 2 ft.

## LINUM (Perennial Hardy Flax)

**HEAVENLY BLUE** ----- 1.50 .90

Very desirable plant for the perennial borders. Grows about 2½ feet high, with finely cut, ornamental foliage. From May to August you have a fresh crop of blooms each morning. Beautiful, clear, light blue color blends well with other flowers for mixed bouquets.

## LYCHNIS (Campion or Catchfly)

An artistic perennial which has been cultivated for centuries in some parts of the world. Noted for their brilliantly colored flower heads and extreme hardiness. Ideal to liven up the colors in your border during late summer and early autumn.

**CHALCEDONICA (MALTESE CROSS)** ----- 1.50 .90

Vivid scarlet flowers in flat heads come over a long blooming period. Just the plant to make bright spots of color in your garden. Grows 2½ feet high. Very hardy and easy to grow.

## MYOSOTIS (Forget-me-not)

Most people are familiar with these dainty flowering Forget-Me-Nots which bring so much beauty and charm to the spring landscape. Delightful for the rockery, for walk edging or around the pool.

**ALPESTRIS** ----- 1.50 .90

Grows only 12 inches tall and universally loved for its tiny clear blue flowers in early spring.

## NEW HYBRID ORIENTAL POPPIES

You'll be really surprised and delighted with this glorious color mixture in Oriental Poppies. This is a new Hybrid strain and colors range through the pinks, salmon, orange and red shades. For brilliant and showy color in the border or for bright spots of color among shrubs these free-flowering plants are unsurpassed. We offer strong, field grown, 1 yr., plants in mixed shades only.

6 for 90c; 12 for \$1.50, Postpaid

Burley, Idaho,

Richards Gardens, Plainwell, Mich.

Dear Sirs: My shipment of plants arrived in fine shape and were put in their permanent homes yesterday. You folks certainly send out splendid seedlings and you are most liberal in your count, for which I am duly grateful. This fall I shall be in the market for the following peonies, and if you stock them I would appreciate a copy of your price list: E. B. Browning, Francis Willard, Mrs. Edward Harding, LaFrance, Mary Woodbury, Shaylor, Milton Hill, Raoul Dessert, Rosa Bon Heur, and Ball O'Cotton.—Haslett B. Leigh.

**ALL PRICES ARE PREPAID PRICES**

**MICHIGAN CUSTOMERS PLEASE ADD 3% SALES TAX**



VARIETY	Per Doz.	Half Doz.
<b>PYRETHRUM (Painted Daisies)</b>		

No other perennial flower seems to have the general usefulness, beauty, color, hardiness and easy culture that belongs to these gorgeous flowers. Foliage is fernlike and ornamental. Stems are strong and erect. Plants transplant easily and each one produces a liberal number of blooms during the season.

<b>ROBINSON'S MIXED (1 yr. plants)</b> -----	<b>1.75</b>	<b>1.00</b>
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Finest strain of painted daisies, in mixed colors. A really great new strain. We think so much of it that we have discontinued growing any of the others. May-June. 2 ft. to 2½ ft.

**SELECTED 2 YR. PLANTS**  
**3 for \$1.00, 6 for \$1.75, 12 for \$3.00**

<b>ROBINSON'S CRIMSON</b> -----	<b>1.75</b>	<b>1.00</b>
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Color range from deepest crimson to brightest red. Very brilliant.

<b>ROBINSON'S PINK &amp; ROSE</b> -----	<b>1.75</b>	<b>1.00</b>
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Colorings cover the range from pastel pink to deepest pink and rose.

### **RUDBECKIA (Cone Flower)**

For tall backgrounds in the hardy perennial border these plants are indispensable.

<b>PURPUREA</b> -----	<b>1.50</b>	<b>.90</b>
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The best known Rudbeckia. Rosy reddish purple petals with high cone-shaped center of dark brown. Three to four foot stems are rugged and withstand high winds. Blooms from July until frost. 3 to 4 ft.

### **SALVIA (Meadow Sage)**

<b>AZUREA GRANDIFLORA</b> -----	<b>1.50</b>	<b>.90</b>
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A species from the Rocky Mountains. Stems are 3 to 4 feet high and willowy. During the early Autumn pale blue flowers are produced in almost unbelievable profusion. Ideal for color in the perennial border. Keep well when cut.

### **SCABIOSA (Pincushion Flower)**

Strong and vigorous growing plants with an unusually free blooming habit. Handsome as border plants and especially fine as cut flowers.

<b>CAUCASICA (PERFECTA)</b> -----	<b>1.50</b>	<b>.90</b>
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Do well in any ordinary garden soil. Stems 18 to 24 inches long topped by charming flowers in a soft lilac lavender shade. In bloom from June to September.

<b>ISAAC HOUSE HYBRID</b> -----	<b>1.75</b>	<b>1.00</b>
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Extra large flowering strain noted for the variations of coloring in its blooms. All shades from light blue and lavender to deep blue appear throughout the blooming season. June to Sept. 24 inches.

### **SHASTA DAISY (Moonpenny)**

One of the most widely known and used of all the hardy perennials. Constant improvements and the introduction of new strains have made them one of the most beautiful and sure-to-grow plants that you can have in your garden. Always showy in mass plantings and equally desirable as cut flowers.

<b>ALASKA</b> -----	<b>1.50</b>	<b>.90</b>
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The best known variety. Improvements in the strain now results in longer, stronger stems and larger flowers. They are exceptionally free flowering, producing blooms of large size with large golden centers, all through the summer and fall. Grows about 2½ feet tall. Vigorous. June.



## DIENER'S NEW HYBRID DOUBLE FRINGED WHITE DAISY

If you really want something exceptionally fine in white daisies this new development will be the answer. Medium tall growing, with strong stems, and immense white blooms, most of which are double or semi-double. Some have broad petals on others the petals are narrowly shredded. A further note of beauty and oddity is added by attractively fringed edges.

Don't fail to include a few of these in your plant order. They will excite more admiration and comment than any plant in your garden. Jue. 2½ ft.

6 for \$1.00; 12 for \$1.75, Postpaid

## STATICE (Great Sea Lavender)

**LATIFOLIA** ----- 1.50 .90

Grows in fine lace-like form with a profusion of misty purplish-blue blossoms. May be cut and dried for winter bouquets. Unexcelled for filler in floral arrangements. Grows 18 inches high.

**DUMOSA** ----- 1.50 .90

Growth and habits same as above except blossoms are a lovely misty orchid-pink.

## STOKESIA (Cornflower Aster)

Rich green ornamental foliage from which 12 inch stems arise, each topped by an exquisite, aster-like bloom with finely divided petals. Prefer a sheltered location.

**CYANEA, BLUE** ----- 1.50 .90

An excellent cutting variety. Flowers are clear azureblue in color and plants begin blooming in July.

## TRITOMA (Red Hot Poker)

**PFITZER** A very spectacular plant with foliage resembling that of the Yucca. Twenty-four inch stems, each topped with a large cone-shaped spike of dazzling orange. Make a brilliant color display for the Autumn garden. Field Grown, Transplanted Plants.

35c each, 6 for \$1.75, 12 for \$3.00, Postpaid

## VALERIANA (GARDEN HELIOTROPE)

**COCCINEA RUBRA** ----- 1.75 1.00

One of the most showy of garden flowers. Bright red flower heads are borne in abundance on 12 inch stems all through the summer months. Rich green foliage is ornamental and adds to the beauty of the plant. Unequalled for bold color masses in the border and for flashy bouquets. An interesting and valuable family of plants because of their ornamental foliage and their long flower spikes, which resemble graceful spires. Thrive in rich soil in full sun.

## VERONICA (SPEEDWELL)

**LONGIFOLIA** ----- 1.50 .90

Reaches height of about 30 inches and is a beautiful sight in July and August with its long spire-like spikes of deep blue.

**ALL PRICES ARE PREPAID PRICES**

**MICHIGAN CUSTOMERS PLEASE ADD 3% SALES TAX**



VARIETY	Per Doz.	Half Doz.
<b>VIOLAS (Hardy Tufted Pansies)</b>		

One of the most popular edging and bedding flowers. In bloom nearly eight months of the year! Loved for their dwarf size, their colorfulness and their free-blooming habit.

<b>ARKWRIGHT RUBY</b> -----	1.50	.90
Very free flowering, rich ruby-red color, with satiny sheen. Fragrant and delightful when cut		
<b>BLACK IMP</b> -----	1.50	.90
Glossy black with bright yellow eye. Showy.		
<b>CHANTREYLAND</b> -----	1.50	.90
Masses of purest apricot blooms all summer.		
<b>WALLER FRANKLIN MIXTURE</b> -----	1.50	.90
Mixture of gay blues and yellows, especially for bedding or colorful edgings. Abundant bloomers		

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## RICHARDS GARDENS

# PANSY PLANTS

### GIANT SWISS VARIETIES

These are the giant flowering sorts with size and color of almost unbelievable beauty. Strong growers and prolific bloomers. Foliage thick and luxuriant.

It pays to buy the best when getting Pansy Plants. You will love these Giant Swiss varieties.

#### SUPER SWISS ALPENGLOW

Richest wine-red coloring. Large blooms in abundance. Ideal for bedding or borders.

#### SUPER SWISS BLUE (Ullswater)

Rich satiny ultramarine blue. Giant blooms in profusion until late fall.

#### SUPER SWISS CORONATION GOLD

Largest blooms of clear gold with lower petals flushed rich golden orange. A bed of these make a thrilling spectacle of beauty.

#### SUPER SWISS GIANT MIXED

A vertible rainbow of color. Well balanced shades are ideal for bedding or gay borders.

#### SUPER SWISS MAPLE LEAF, GIANT MIXED

Assorted shades of color. Foliage attractively formed. Giant size blooms.

#### SUPER SWISS PURE WHITE

Large, beautifully shaped blooms of purest white. Ideal for low bouquets or blending with contrasting shades.

#### YOUR CHOICE OF ABOVE VARIETIES

**\$1.25 per dozen, 2 dozen, \$2.25, Postpaid**

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#### NOTICE

Due to plant inspection and quarantine restrictions we find that it is impossible for us to make further shipment of orders into Canada. We must ask that those Canadian customers to whom plants have been sent in the past refrain from asking us to make future shipments.

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#### PLEASE NOTE CAREFULLY

At least one half dozen plants of any one variety must be ordered, unless there is a price given for a lesser quantity. Our low prices will not permit handling orders for lesser quantities of a kind.





### THE HOME OF ONE YEAR, FIELD GROWN PERENNIALS

A Familiar Landmark to Travelers on U. S. 131—The Red Brick Tavern—The Old Homestead, Recommended by Duncan Hines— One of Michigan's Most Famous Eating Places—Famous For Its Excellent Chicken and Steak Dinners—Just North of Plainwell. About Half Way Between Kalamazoo and Grand Rapids—Visitors are Always Welcome at any time. For Lunch or Dinner Reservations Phone Plainwell 3943.

## The World's Finest Delphiniums The Famous Vetterle and Reinelt Pacific Hybrids

### NAMED VARIETIES

**BLACK KNIGHT** (Darkest royal violet.)  
**BLUE BIRD** (Clear medium blue with white bee.)  
**BLUE JAY** (Medium to dark blue with darker bee.)  
**CAMELIARD** (Clear soft lavender. White bee.)  
**GALAHAD** (Clear white flower spikes of enormous size.)  
**GUINEVERE** (Light pink lavender with white bee.)  
**KING ARTHUR** (Rich deep royal violet. White bee.)  
**LANCELOT** (Soft lavender, self-colored.)  
**ROUND TABLE** (Mixed shades. Finest.)  
**SUMMER SKIES** (Clearest light blue with white bee.)

Price of the above varieties in 1 yr. plants.

\$2.25 per doz. \$1.25 half doz.

Price in 2 yr. Selected plants.

\$4.00 per doz. \$2.25 per half doz. \$1.25 per 3.

This elegant strain of Delphinium is almost beyond description. Flower spikes 3 to 5 feet long closely packed with individual flowers from 2 to 3 inches across; many are double, semi-double, some single. The plants are resistant to mildew and stems are wiry and strong enough to resist high winds. These plants are strong well-rooted plants from seed sown last May. Will bloom in June and July.

### COLOR GROUPS

**DARK BLUE**  
**GIANT WHITE**  
**LAVENDER and PASTEL**  
**LIGHT BLUE**  
**MIXED SHADES**  
**VIOLET SHADES**

Price of the above varieties in 1 yr. plants.

\$1.75 per doz. \$1.00 per half doz.

Price in 2 yr. Selected plants.

\$3.00 per doz. \$1.75 per half doz. \$1.00 per 3







RICHARDS GARDENS  
**FIELD GROWN**  
**HARDY PHLOX**

**BEST OF AMERICA'S FAVORITE VARIETIES;  
COLORFUL NEW INTRODUCTIONS**

**—WILL BLOOM NEXT SUMMER—**

No flower will lend more color and beauty to your garden than a mass planting of Hardy Phlox. They thrive under average conditions, bloom freely over a long period of time, and are equally satisfactory when used in beds or borders.

We are growers of Phlox and have an unusually fine assortment of field grown plants. These are one-year plants, the best size for transplanting. All are well rooted and have bloomed in our fields, so we know they are all true to name. Phlox will start blooming early in July and continue through August into September.

**VARIETY**

**AETNA**

Excellent new variety which is highly resistant to rust.  
Tall strong grower and of superb deep scarlet color.

**AFRICA**

The favorite deep red. Good grower and sure, heavy bloomer.

**BLUE BOY**

Near blue color with violet cast.

**BORDER QUEEN**

Dwarf variety good for foreground plantings.  
Massive well formed heads. Deep watermelon pink.

**CAROLINE VANDENBURG**

The nearest to blue color to be found among the Phlox.  
Large flowering type providing a distinct contrast in color values.

**CHIEFTAIN**

Very deep crimson. Enormous flower heads.

**COUNT ZEPPELIN**

Very strong grower and free flowering. Large white blooms with  
vivid bright red eye.

**DAILY SKETCH**

One of the best introductions of recent years. Immense flowers of  
light salmon pink with carmine eye.

**DR. KLEMM**

Large trusses of white with diffused violet eye.

**E. I. FARRINGTON**

A Phlox of distinctive beauty. Flower trusses are extremely large  
and color is a delightful salmon shade with slightly darker eye.

**ETHEL PRITCHARD**

Rich lavender which blends well with other colors.

**GEORGE STIPP**

A strong grower with excellent foliage. A truly outstanding Phlox.  
of glowing salmon-coral.

**LEO SCHLAGETER**

One of the brightest and flashiest of all red Phlox. Sturdy grower  
and very free bloomer.

**LILLIAN**

One of the most distinctive new Phlox ever introduced. Unusually  
large trusses of charming soft pink.

**ALL PRICES ARE PREPAID PRICES**



## **HARDY PHLOX (Continued)**

### **VARIETY**

#### **MARY LOUISE**

New white—One of the best growers and bloomers. Large flower heads and florets.

#### **MOONLIGHT DREAM**

Medium grower. Large trusses of rich creamy white.

#### **PRIME MINISTER**

Clear pure white, brilliant red center.

#### **ROSEA SUPERBA**

Light pink with red eye. Large florets.

#### **ROYAL PURPLE**

All that its name implies. Large florets of dark satiny purple.

#### **SALMON GLOW**

Teamed with Daily Sketch this variety has swept to a high place in the Phlox world. Its robust growth and blooms of deep salmon recommend it to all.

#### **THOR**

Deep salmon-pink with a peculiar scarlet color tone. A prolific bloomer and strong grower.

**Your choice of the listed Phlox varieties**

**Ea. 40c; or 3 of one variety, \$1.10**

**6 PHLOX ALL LABELED OUR SELECTION \$1.50**

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### **—SPECIAL OFFER—**

**One of each of the Phlox varieties listed  
\$6.50 Postpaid**

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**GUARANTEED TO ARRIVE IN GOOD CONDITION**

### **SPECIAL VARIETIES OF PHLOX**

#### **CHARLES CURTIS**

Brilliant cherry red. Very showy.

#### **FLASH**

Rich carmine-rose with orange-scarlet center.

#### **HARVEST FIRE**

A brilliant salmon orange.

#### **JULY LIGHTS**

A brilliant carmine red with blood red eye.

#### **MISS LINGARD**

Long accepted as one of the best cutting varieties, pure white. Splendid for bouquets and mixed floral arrangements.

#### **SALMON BEAUTY**

Rich salmon pink with white eye.

**Your choice of the above varieties, 50c each;  
or one each of the 6 for \$2.75 Postpaid.**

### **SEND US YOUR ORDERS EARLY**

**Make out your order and send it in to us now while you are thinking of it. We will send all plants prepaid at planting time.**

**MICHIGAN CUSTOMERS PLEASE ADD 3% SALES TAX**

RICHARDS GARDENS  
"OLD HOMESTEAD BRAND"  
**PEONIES**

**GROWERS OF PEONIES FOR TWENTY-SEVEN  
YEARS—**

We want to say just a word about the quality of Richards' Peonies. We send out, as always, nice clean roots, three to five eye divisions. All from one, two, and three years old clumps. You will find no clubby stock in our peonies and we guarantee them true to name.

We are giving the rating on the peonies and you will note that there are many in this list that rate nine or better and only in one or two instances are they below eight. We are very proud of this list and know you will be pleased with the offerings we make this year.

**OUR GUARANTEE**

We exercise great care in keeping our varieties true to name and will replace any variety that proves untrue two years from date of sale.

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**SPECIAL: 5 MIXED PEONIES, \$1.50**

We will select 5 peonies, our choice, for only one dollar and fifty cents. These will not be labeled but will all be good varieties, 3 to 5 eye divisions. Just the bargain you've been looking for to plant a large bed or for a peony hedge.

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**SPECIAL PEONY OFFER**

One Felix Crousse, bright red; one Mons. Jules Elie, rose pink; one Festiva Maxima, white—Three fine and wonderful peonies postpaid for only -----

**1.75**

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**PEONIES TO COLOR**

We have, every year, an accumulation of peonies to color but unnamed. These are from our regular stock. You might get a \$3.00 peony among these mixed varieties. White, 60c each; Pink, 60c each; and Red, 60c each. Not less than five of these will be filled on an order or we will furnish.

**FOUR RED MIXED  
FOUR PINK MIXED  
FOUR WHITE MIXED**

**\$6.00**

**POSTPAID**

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**HOW TO PLANT PEONIES**

Peonies are heavy feeders and should be planted in soil which has been thoroughly prepared by deep spading and the addition of well rotted manure or good commercial fertilizer.

Peonies should be planted with eyes **NOT MORE THAN TWO INCHES** below surface of the soil.

Most of the trouble that gardeners experience in not having their peonies bloom comes from planting too deep.

Have holes generously large to accomodate the roots. Sift in finely pulverized soil around roots until nearly covered, and then fill hole with water and allow to settle. This eliminates any air pockets. Fill in balance of earth to proper depth and pack firmly.

Peonies planted in this manner will seldom fail to grow and bloom the following year.

Well rotted manure applied as a mulch in late fall and then worked into the soil the following spring will help promote luxuriant growth and blooms.



## PEONIES (Continued)

	VARIETY	Rating	Ea.
ASA GRAY	-----	8.1	.75
Delicate pink, some years slightly mottled. Very free-flowering and very fragrant. Fine for cutting. Mid-season.			
AVALANCHE	-----	8.7	.90
One of the very best white Peonies, late and a very prolific bloomer. A fine cut flower.			
CATHEDRAL	-----	8.1	.75
Oriental-Bright violet-rose guard petals. Heavy center of violet-rose petaloids edged and tipped with golden yellow. Very striking. Mid-season. Strong grower, and good bloomer.			
CHESTINE GOWDY	-----	8.4	.85
Large, double, late. Light rose with outer petals edged with red. Strong grower and free blooming.			
EDULIS SUPERBA	-----	7.6	.75
This is one of the few Peonies which we have that is rated under eight, and there is no reason why Edulis Superba should carry this low rating as it is really a good Peony, early free flowering, and a fine cut flower in the dark pink class.			
EUGENIE VERDIER	-----	8.6	.75
Double type; very large; early mid-season. Rose-pink, paling at tips of petals, and outer edge of flower occasionally flecked with crimson near center; tall, strong stems. Good foliage.			
FELIX CROUSSE	-----	8.4	.75
Late, midseason red peony, one of the Big Four of peonies, and probably the largest seller of all red peonies. Sure bloomer always opens well.			
FESTIVA MAXIMA	-----	9.3	.75
Very large double; early. White with Crimson flecks. Strong stems and free flowering.			
JAMES KELWAY	-----	8.7	.75
Very large, early mid-season peony, opening pink, and turning white. Fine for cutting.			
LAURA DESSERT	-----	8.8	.90
Anemone type. The outer petals of white with center of canary yellow, considered to be nearest to a yellow peony. Early.			
MONS JULES ELIE	-----	9.2	.75
Very large, double, early. Light rose-pink. Free-flowering. Dark satiny sheen.			
NYMPHAE	-----	8.8	.75
Double type; large midseason. Creamy white, flushed pale rose-pink on first opening. Medium height; profuse bloomer; stiff stems. Good foliage.			
PHILOMELE	-----	7.7	.75
Anemone type; medium size; early. Guards dark old-rose, collar of narrow buff petals. Average height; strong stems. Good foliage.			
PRIMEVERE	-----	8.6	.90
Anemone type. The outer petals white with center lemon yellow. Similar to Laura Dessert but not as fine a flower. Mid-season.			

ALL PRICES ARE PREPAID PRICES  
MICHIGAN CUSTOMERS PLEASE ADD 3% SALES TAX

## PEONIES (Continued)

	VARIETY	Rating	Each
<b>MARTHA BULLOCH</b>	-----	<b>9.1</b>	<b>1.00</b>
Very large, double, late. Bright pink. Tall heavy flowering.			
<b>MARY BRAND</b>	-----	<b>9.0</b>	<b>.75</b>
Dark clear crimson. Free-flowering midseason peony and where quantities of red flowers are wanted, this is excellent to have.			
<b>MINNIE SHAYLOR</b>	-----	<b>8.9</b>	<b>.75</b>
Large, semi-double; mid-season. Clear light pink with golden anthers. Good grower.			
<b>Mme. EMILE LEMOINE</b>	-----	<b>8.5</b>	<b>.75</b>
Double type; large; midseason. Opens with crimson streaks on outer petals and a faint flush of tiny pink dots, fading to creamy white, with crimson flakes on center petals. Tall; free-blooming; strong stems and foliage.			
<b>Mme. de VATRY</b>	-----	<b>7.7</b>	<b>.75</b>
Double type; large; midseason. Guards and central petals are very light pink; the central petals are surrounded by several rows of cream-white petals; Medium height; free-blooming; fragrant.			
<b>Mme. de VERNVILLE</b>	-----	<b>7.9</b>	<b>.75</b>
Double type; medium size; early. White with crimson spots in the center; sweet rose-like fragrance; very free-flowering and dependable. Foliage light green.			
<b>REINE HORTENSE</b>	-----	<b>8.7</b>	<b>.75</b>
We cannot say too much about Reine Hortense. It is a very large pink, rather flat bloom and free-flowering. Considered one of the very best of cut flower varieties. Blooms in mid-season.			
<b>SARAH BERNHARDT</b>	-----	<b>9.0</b>	<b>.90</b>
Very large; double; late; Dark rose pink. Strong stems. Free flowering.			

## Hardy Chrysanthemums

### HARDY FALL FLOWERING 'MUMS

#### ALL ARE EARLY BLOOMING

These beautiful hardy chrysanthemums will begin to bloom in early fall and will provide a wealth and richness of color for your gardens after other plants have finished flowering. All are hardy, easy to grow and are of the best varieties offered by any grower.

Our 'Mums are potted in 2 $\frac{1}{4}$ " clay pots and are grown in Vermiculite, which we find to be the best potting and shipping medium. We have found from past experience that spring is the only successful time to plant 'Mums.

Our plants are shipped in a waterproof pot, carefully wrapped and fully guaranteed to reach you in good condition.

#### PLEASE NOTE—

These 'Mums will be available for spring delivery only. Place your order now.

All Chrysanthemums will be shipped from pots. We will start shipping them about May 1st to areas where danger of frosts is past. To northern sections we will ship about May 10th to 15th.



## NEW CUSHION TYPE 'MUMS

**CHAMPION CUSHION**—Reddish bronze.

**COMMANDER CUSHION**—Early red

**DWARF JEWEL**—Soft lilac-lavender.

**GLACIER**—Very early, absolutely pure white.

**JOAN HELEN**—Sparkling garnet; yellow center.

**SONJA**—Rich satiny purple.

**Your choice of above varieties 40c each; Postpaid**

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### 'MUM COLLECTION NO. 1

**One each of above 6 varieties \$2.00**

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## SPECIAL! THE NEWEST CUSHION TYPE 'MUM

### "CAMILLA"

**Introduced By Us Last Year**

One of the finest of the new cushion type 'mums. We introduced this beautiful variety last season for the first time and we believe our customers will again welcome the opportunity to get it. One of the cleanest and most compact growers we know of and has a superb, deep raspberry-rose color. Hardy, good stems, holds its color after cutting or on the plant, early blooming. In fact it has all the desirable characteristics you can ask for in a Chrysanthemum.

**60c each; 4 for \$2.00**

## STANDARD CUSHION 'MUMS

Dwarf in height, hardy, colorful and the most prolific bloomers we know of among plants. Begin blooming in July and each plant produces actually hundreds of buds and blooms from then on until the latest fall freezes. Unexcelled for borders or for planting in front of shrubs or evergreens. Showy and beautiful in mass plantings. Even one plant alone makes a small flower garden.

**We Offer The Following Colors—**

**BRONZE CUSHION**

**PINK CUSHION**

**RED CUSHION**

**YELLOW CUSHION**

**Price Each of Above Standard Cushion 'Mums, 35c**

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### 'MUM COLLECTION NO. 2

**One of each of above 4 varieties, \$1.25**

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## SEPTEMBER SERIES 'MUMS

**SEPTEMBER BRONZE**—Golden Bronze, Cushion type Pompom.

**SEPTEMBER CHEER**—A new, rich, Cherry-red.

**SEPTEMBER CLOUD**—White shading to Primrose.

**SEPTEMBER DAWN**—Bright Rose-pink.

**SEPTEMBER GOLD**—Golden Yellow, cushion type Pompom.

**SEPTEMBER SUNSHINE**—Free flowering, early yellow.

**PRICE EACH OF ABOVE VARIETIES, 40c**

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### 'MUM COLLECTION NO. 3

**One of each of the above 6 varieties, \$2.00**

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## CHOICE HARDY CHRYSANTHEMUMS

- AUTUMN LIGHTS**—Copper-bronze. Very striking. Early.  
**EARLY WONDER**—Large Soft Pink Pompon.  
**HARBOR LIGHTS**—Pale Yellow Pompon. New.  
**JACKIE**—Rich Wine-red. Double. One of our late introductions.  
**KING MIDAS**—One of the finest. Large bright yellow.  
**LAVENDER LADY**—Large Silvery-lavender. One of the finest 'mums  
Grown today.  
**MRS. P. S. DUPONT**—Peach-pink. One of the best.  
**OLIVE LONGLAND**—Large Apricot toned flowers. One of the famous University of Chicago introductions.  
**RED VELVET**—Velvet Crimson. Perhaps the best of all Crimsons.  
**SILVER TIP**—Bright Carmine, with the tip of each petal Silvery White.

**Price each of the above varieties, 35c; 3 for \$1.00**

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### 'MUM COLLECTION NO. 4

**One of each of the above 10 varieties, \$3.00**

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## OUTSTANDING NEW VARIETIES

- AUTUMN SONG**—Large Wine-rose. One of the most outstanding University of Chicago introductions.  
**CHARLES NYE**—Large, fully double, rounded flowers of rich But-tercup-yellow.  
**CHIPPEWA**—Giant, Bright Aster-purple.

**Price Each of Above Varieties, 50c**

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### 'MUM COLLECTION NO. 5

**One of each of the above 3 varieties, \$1.25**

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## SPOON TYPE CHRYSANTHEMUMS

- JASPER SPOON**—Straw-yellow tubes and Jasper-red spoons.  
**ORCHID SPOON**—Orchid-pink.  
**YELLOW SPOON**—Clear Golden Yellow.

**Price Each of Above Varieties, 35c; 3 for \$1.00**

## NEW OUTSTANDING POMPOMS

- CHIQUITA**—  
Deep lemon-yellow.  
**LAVENDER LASSIE**—  
Silvery lavender. Color even better than Lavender Lady.  
**NANOOK**—  
Dwarf, compact mound, completely covered with white flowers.  
**RUBY POMPOM**—  
An exciting ruby-crimson pompom.

**Prices on the above are 50c each**

**Special Offer 1 each of the above for \$1.75**

**ALL PRICES ARE PREPAID PRICES**  
**MICHIGAN CUSTOMERS PLEASE ADD 3% SALES TAX**



**GORGEOUS, NEW, HARDY**  
**ENGLISH 'MUMS**  
**EARLY BLOOMING, FOR LATE SUMMER**  
**AND FALL COLOR**

These sensational new mums originated in Canada and have quickly gained great favor among lovers of fine flowers in this country. Enormous blooms are carried on stiffly erect stems. Excellent for cutting. Disbudding will produce some real exhibition blooms.

**We Offer the following fine varieties**

**ALABASTER**—A very early White, slightly incurved, and will grow 5 inches across if disbudded.

**BORDER WHITE**—White blooms similar to Pompon Dahlias. Very free flowering.

**BRONZE EARLY BUTTERCUP**—Rich deep Bronze with Golden Buff reverse. Should be disbudded.

**CONQUEROR**—A rich Crimson. Will grow to 6 inches across if disbudded.

**ELDORADO**—A charming shade of Yellow. Blooms 5 inches across if disbudded.

**GEORGE MCLEOD**—A deep Golden Yellow. Should be disbudded.

**GOLDEN DOME**—Bright Golden Yellow overlaid with Bronze. Should be disbudded.

**LEDA**—Large Heliotrope-pink. Blooms 6 inches across if disbudded.

**REVELLER**—Large flowers of India-red.

**SANDY RICHIE**—Rich Brown-crimson with clear Golden reflex. Shows a contrast of Crimson and Gold.

**Price of above varieties, 50c each; 3 for \$1.25**

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**'MUM COLLECTION NO. 6**  
**One of each of the above 10 varieties, \$4.00**

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**4 OUTSTANDING ENGLISH 'MUMS**

**CORAL QUEEN**—Very lovely. Large Salmon-coral.

**CRUSADER**—An immense White, slightly tinged with Pink. Straight stiff stems. Petals brushed with Pink on the tips.

**MRS. J. PHILIPPS**—A deep Lavender-purple; a color that is in a class by itself. Large incurved blooms.

**MRS. SMEARDON**—A unique combination of Old Rose and Bronze. Beautiful large flowers, slightly incurved. Absolutely the earliest of all English 'Mums.

**Price of above varieties, 75c each**

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**COLLECTION NO. 7**  
**One of each of the above 4 varieties, \$2.50**

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Richards Gardens, Plainwell, Mich.

Received the plants in good condition, I am waiting until it quits raining so I may plant them. Thank you.

Ogden, Utah, April 27,

Mrs. Lettie Ross

# INSTRUCTIONS

## For Planting and Care of CHRYSANTHEMUMS

Care of plants on arrival: Stand plants up in container. Do not unwrap, water if ball of soil is dry. Keep plants for at least one day in garage, shelter, or any place not exposed to sun and wind. This will harden plants before planting.

NOTE: Healthy, young, growing plants as supplied will flower freely this autumn. It is the safest and most satisfactory type of plant for either shipping or planting.

### LOCATION FOR PLANTING

Anywhere the plants will receive sunshine all day, or not less than two-thirds of the day and where good drainage is assured. Avoid if possible, hedge or tree roots, stuffy corners, or foundations where soil is abnormally dry.

Important: Do not crowd among fast-growing perennials.

### SOIL PREPARATION

Cover planting area with 2 to 3 inches of well-decayed barnyard manure or 1 inch of Bovung, shredded cattle or sheep manure. (Shredded manure can usually be secured from your seed or plant dealer.)

Add Bonemeal or 20% Superphosphate at the rate of one generous handful per plant. If soil is either heavy or very light and sandy, add leafmold or peat.

IMPORTANT: Dig all fertilizers in to a depth of 12 to 15 inches. Be sure to mix the fertilizer all through the soil. Thus, a deep well-anchored root system will be assured, free from surface drying and with better resistance to winter injury.

### SPACING

Planted in Groups: A good average distance would be 18 inches between plants.

In Beds: 18 to 21 inches between rows—18 inches between plants in the row—outer rows 9 inches from edge.

For cut flowers in the vegetable garden or field—space rows 2½ to 3 feet apart—plants 18 to 21 inches in the row.

### PLANTING

Be sure that the ball of soil is moist before planting. Set the plant one inch deeper than ball of soil—press soil well around ball so that plant stands firm, leaving shallow saucer or depression around plant—fill with water, repeat again if soil is very dry. Level in next day, leaving surface soil loose.

See also "Cultivation."

### DIVIDING OLD PLANTS

Kinds which spread or sucker freely should be divided in early spring—using the healthy outer suckers—and planted in a new location if possible; if not, prepare soil as advised.

Suggestion: Plant small or surplus divisions in vegetable garden in straight rows for extra cut flowers.

### Mums in the South, and Arid Sections

Use 6-inch board edging on beds, tight enough to retain water. SATURATE as often as needed. Add 2-inch mulch of good soil and leafmold in late summer to protect surface roots and overwinter plants safely.



## SUMMER CARE

**Cultivation:** Keep soil around and between plants loose and free to a depth of 1 to 2 inches. Watch particularly for hard surface after heavy rain.

**Watering:** Frequent sprinkling of foliage should be avoided — it encourages the spread of insects and foliage disease and DOES NOT water sufficiently. Water thoroughly when needed. Let hose run slowly around plants until moisture penetrates 9 to 12 inches deep, or well below the root system. Always cultivate surface soil next day. Two or three such applications of water will suffice in the average season. Plants when dry will show slight foliage wilt afternoons during hot, dry weather.

**Pinching:** To keep growth compact and husky—pinch off about 2 inches from tips of shoots, first when plants are 6 to 8 inches high, and again when 1 foot high, finally about mid-July pinch tips off longer shoots to form a well-rounded plant. Exceptions: Cushion 'Mums and dwarf kinds that make side branches freely.

**Summer Feeding:** If plants are off color or not growing well, liquid manure (plus 1 heaping teaspoonful nitrate of soda per gallon), Vigoro, or any complete fertilizer may be applied as directed on container.

**IMPORTANT:** Do not apply fertilizer during extreme heat or when soil is dry—this causes burning. Water plants well the day before applying fertilizer.

## SPRAYING

For Aphis or Plant Lice: Black Leaf 40 plus soap, Red Arrow, or any good contact spray. For eating insects, slugs, leaf roller and caterpillars, use a poison dust such as Slug Shot, Rotenone, or a good Pyrethrum-Rotenone spray. Triogen, when used on roses, may be also used on Mums. It is a good preventative.

Leaf spot or foliage discoloration: Good culture most important—well-grown Mums are usually free from insect pests and foliage trouble. Dusting sulphur is a good preventative. Best treatment: Fermate, if available, plus 25% sulphur. Apply as spray at intervals of three to four weeks from June through the summer.

## WINTER CARE

(1) Most varieties will overwinter with a light covering or evergreen branches interspersed with leaves, which makes an excellent cover.

(2) Cut plants back almost to ground, leaving 2 to 3-inch stubs. Tuck dry leaves around crown or plant, cover with 18-inch square of mulch paper or any fairly tough waterproof paper, forming a slight mound which sheds water, cover edges with soil to keep in place. Cut one or two slits in paper for ventilation.

(3) Lift plants with ball of soil. Place them on top of ground plant to plant on a slightly elevated area to assure drainage. Tuck leaves or straw between plants, covering the crown. Divide and re-plant in Spring. This has given excellent results where winterkilling is prevalent.

Indianapolis, Indiana

Richards Gardens, Plainwell, Mich.

Gentlemen: We have received the Pacific Hybrids Delphiniums which you shipped us.

They were in excellent condition and of very fine quality.

Thank you for your prompt attention to our order.

—H. T. Smolenski.

Chicago, Ill.

Richards Gardens, Plainwell, Mich.

Dear Sirs: Received my plants today. Wish to thank you for same, as plants are wonderful. Must give you credit for your system of packing.—Fred Reigel.

# SPRING FLOWERING BULBS for FALL PLANTING ONLY....

## DAFFODILS

### KING ALFRED

This remarkably beautiful variety has remained head of its class for sometime. Its rich color of uniform deep yellow is outstanding. One of the earliest bloomers.

**5 for 80c, 10 for \$1.50, 25 for \$5.00**

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#### MRS. R. O. BACKHOUSE

Perianth Ivory White, long trumpet of apricot pink, and changing to shell pink at the deeply fringed edge. Excellent substance, long lasting and early.

**40c each, 3 for \$1.00, 12 for \$3.50**

## MIXED DAFFODILS

This mixture comprises a wide selection of varieties in white and yellow.

**5 for 75c, 10 for \$1.35, 25 for \$2.75**

## HYACINTHS

We offer large sized Dutch Hyacinths in the following colors: Pink, White, Yellow, and Blue. Your selection for

**5 for \$1.25, 10 for \$2.25, 25 for \$4.50**

## SPRING FLOWERING CROCUS

One of the earliest flowers to bloom in the spring. The Crocus makes an effective show when planted in masses or arranged in groups in a border. They are perfectly hardy and can be left in the ground for several years without being disturbed. Plant 1 inch deep. Mixed colors.

**12 for 50c, 3 doz. for \$1.25, 100 for \$3.25**

Rennselaer, N. Y.

Richards Gardens, Plainwell, Mich.

Dear Sir: Last fall I bought twenty-four pyrethrum from an add in the paper.

They are magnificent this spring. The color range is unusual; that is, so many different shades of red and pink and such long stems. Some have a thirty-inch stem.

So often when one buys a collection the colors are all the same

I am very pleased with them and will be on the look-out for your advertisement.—Hope L. Smith.

Hartsville, Pa., May 12,

Gentlemen: Thank you for the plants which arrived in good condition and with which I am well pleased. I shall look forward to having more of your stock in the future.—Emory W. Brockman.

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SHIP ORDER TO .....  
(Use above space only if you wish order sent to different person or town)

Approximate Date You Wish Order Shipped ..... We try to ship as near specified date as we can, allowing for weather conditions, rush season, etc.

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# TULIP BULBS for fall planting

We are offering for the first time, this sensational collection of the finest of the Darwin Tulips available. Plant now till ground freezes. These tulips are ready for immediate delivery.

## BARTIGON

Clear crimson red. Large globular flower, magnificent variety, excellent for bedding because of its substance.

10 for \$1.50, 25 for \$2.75, 50 for \$4.75, 100 for \$9.00

## CLARA BUTT

Beautiful, clear, salmon pink, a refined flower of good substance and perfect form.

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## CITY OF HAARLEM

Intense deep scarlet, one of the best varieties.

10 for \$1.50, 25 for \$2.75, 50 for \$4.75, 100 for \$9.00

## DREAM

Rosy Lilac, strong stems.

10 for \$1.50, 25 for \$2.75, 50 for \$4.75, 100 for \$9.00

## GLACIER

Pure white, long oval flowers of giant size of lasting qualities. The largest white tulip.

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## GOLDEN HARVEST

Soft lemon yellow, large globular flowers of great substance. Tall, strong stems, outstanding variety.

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Brownish orange scarlet, fine for bedding.

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## PRINCESS ELIZABETH

Handsome, large flowers of a soft rose. Very showy in borders.

10 for \$1.50, 25 for \$2.75, 50 for \$4.75, 100 for \$9.00

## TELESCOPIUM

A very elegantly shaped flower of a reddish-violet of large size and great beauty.

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## WM. COPELAND

Bright lavender, medium sized flowers. Splendid for early forcing.

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## ZULU

A very dark violet black, egg shaped flower. One of the darkest varieties in existence.

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## DARWIN MIXED

Contains all of the hues and colors of the rainbow.

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## REMBRANDT MIXED

Contains the mahogany shadings.

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## SUNDEW

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A remarkably beautiful parrot sport of the famous Clara Butt Tulip. Color is a beautiful soft rose with faint strips and featherings of apple green on outer petals. The flowers expands to an enormous size and attracts great attention. A very free flowering type, highly recommended.

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